



KC Ballet Business Council Benefits

Soloist-level (\$250-\$499)

- Company listing in program books all season

Principal-level (\$500-\$999)

- Company listing in program books all season
- Invitation to Behind the Ballet - an exploration of the business of ballet

Patron-level (\$1,000-\$2,499)

- Company listing in program books all season
- 2 ticket vouchers (can be used for any KC Ballet performance)
Value: \$264 for regular season, \$274 for *The Nutcracker*
- Reception Suite access for 2 during KC Ballet Performance (excluding *The Nutcracker*)

Bronze-level (\$2,500-\$4,999)

- Company listing in program books all season
- 4 ticket vouchers (can be used for any KC Ballet performance)
Value: \$528 for regular season, \$548 for *The Nutcracker*
- Reception Suite access for 4 during KC Ballet Performance (excluding *The Nutcracker*)
- Employee discount for all KCB performances
- Option for private Reception Suite usage during KC Ballet Performance (catering and additional tickets extra)

Silver-level (\$5,000-\$9,999)

- Company listing in program books all season
- 6 ticket vouchers (can be used for any KC Ballet performance)
Value: \$792 for regular season, \$822 for *The Nutcracker*
- Reception Suite access for 6 during KC Ballet Performance (excluding *The Nutcracker*)
- Option for pre-performance reception for up to 50 guests in the Reception Suite for clients and/or employees. Guests would be welcomed by KCB staff and company would receive recognition as a sponsor at the event (catering and additional tickets extra)
- Employee discount for all KCB performances
- Invitation to Open Rehearsal
- Invitation for 2 to Season Opening and Closing Parties
- Invitation for 2 to one (1) Insights event
- Business Council Committee membership for 1 company representative
- Option for Supporting Sponsorship of an event
- Inclusion in KCB marketing to include e-mail blasts, on-line ads, materials, and social media (mutually agreed dates and content)



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Gold-level (\$10,000-\$24,999)

- Company listing in program books all season
- 8 ticket vouchers (can be used for any KC Ballet performance)
Value: \$1056 for regular season, \$1,096 for *The Nutcracker*
- Reception Suite access for 8 during KC Ballet Performance (excluding *The Nutcracker*)
- Option for pre-performance reception for up to 50 guests in the Reception Suite for clients and/or employees. Guests would be welcomed by KCB staff and company would receive recognition as a sponsor at the event (catering and additional tickets extra)
- Invitation to Open Rehearsal
- Invitation for 2 to one (1) Dinner with Devon Dress Rehearsal event
- Invitation for 4 to Season and Closing Parties
- Invitation for 2 to all Opening Night Post Parties (excluding *The Nutcracker*)
- Business Council Committee membership for 1 company representative
- Employee discount for all KCB performances
- Option for Supporting Sponsorship of an event or performance
- ¼ page Corporate Profile in one production program book
- Inclusion as Sponsor in KCB marketing to include postcards, e-mail blasts, on-line ads, materials, social media, and on-site monitors.

Platinum-level (\$25,000-\$49,999)

- Company listing in program books all season
- 10 ticket vouchers (can be used for any KC Ballet performance)
Value: \$1,320 for regular season, \$1,370 for *The Nutcracker*
- Reception Suite access for 10 during KC Ballet Performance (excluding *The Nutcracker*)
- Option for pre-performance reception for up to 50 guests in the Reception Suite for clients and/or employees. Guests would be welcomed by KCB staff and company would receive recognition as a sponsor at the event (catering and additional tickets extra)
- Invitation to Open Rehearsal
- Invitation for 2 to one (1) Dinner with Devon Dress Rehearsal event
- Invitation for 6 to Season and Closing Parties
- Invitation for 2 to all Opening Night Post Parties (excluding *The Nutcracker*)
- Business Council Committee membership for 1 company representative
- Employee discount for all KCB performances
- Option for Presenting Sponsorship of an event or performance
- ½ page Corporate Profile in one production program book
- Inclusion as Sponsor in KCB marketing to include postcards, e-mail blasts, on-line ads, materials, social media, and on-site monitors.

Diamond-level (\$50,000+)

- All the above benefits (tailored to your corporate needs), plus additional tickets and the option for event or performance sponsorship exclusivity and inclusion in all season marketing pieces, if available.