



## 2020 SUMMER INTENSIVE Sponsorship Opportunities



Kansas City Ballet School continues to foster an environment of diverse, supportive learning through our five-week Summer Intensive. Your support makes a tremendous difference for us and our students as we provide this wide-reaching educational program. It also brings students from the country and the world to Kansas City to experience transformative dance training.

With your help, we remain the flagship dance organization in our region.

- Our onstage and community programming enjoys growing national recognition.
- The Company continues to present an eclectic collection of work of national import and popular acclaim.
- Our commitment to training within the Kansas City Ballet School remains unabated with growing enrollment and continued excellence.

As part of Kansas City Ballet School, our Summer Intensive program offers a curriculum focused on classical ballet with exposure to a variety of dance disciplines. Our world-class instructors prepare students for the demands of a professional career. We educate not just the dancer, but the whole person, through the art of dance.

A select group of students attend classes for five weeks in the summer, Monday through Friday from 9 a.m. to 5 p.m. at the Todd Bolender Center for Dance & Creativity (Kansas City Ballet's home). At the conclusion of these five weeks, Summer Intensive students showcase their progress in a demonstration in the Michael and Ginger Frost Studio Theater in the Bolender Center.

### **Named Sponsorships**

An invest of \$6,000 to a Company-named Scholarship will cover the full cost of Summer Intensive program training for one student (tuition and housing).

Kansas City Ballet is planning for 185 students in Summer Intensive 2020. Auditions will be promoted via direct mail, email, and social media posts to past participants and approximately 500 ballet schools and studios throughout the United States. Our audition schedule will include more than 20 cities, and includes the following scheduled to date:

January 3, 2020	Chicago, Illinois
January 4, 2020	Minneapolis, Minnesota
January 5, 2020	Denver, Colorado
January 10, 2020	Santa Monica, California
January 11, 2020	Oklahoma City, Oklahoma
	San Francisco, California
	Atlanta, Georgia
January 12, 2020	Dallas, Texas
	Nashville, Tennessee
January 17-19, 2020	Philadelphia, Pennsylvania
	International Association of Blacks in Dance Conference
January 18, 2020	Philadelphia, Pennsylvania
January 17-19, 2020	St. Louis, Missouri (Center of Creative Arts)
January 18, 2020	Kansas City, Missouri
January 25, 2020	Washington, DC
January 26, 2020	Cincinnati, Ohio
January 31, 2020	Orlando, Florida

Guest faculty will include Lauren Anderson, Duncan Cooper, Iliana Lopez, and Shannon Lilly.

### **Named Sponsorship Benefits**

- Company logo on [kcballet.org](http://kcballet.org) - Summer Intensive and donor recognition pages
- Company logo on Summer Intensive registration form
- Company logo on all Summer Intensive promotional materials (emails, social media posts, fliers)
- Company logo on signage at Summer Intensive auditions
- Company logo on signage at Summer Intensive demonstration for family and friends at summers' end

- Stage mention during the Summer Intensive demonstration
- Distribution of company materials to all Summer Intensive students
- Distribution of company materials at each Summer Intensive audition location.
- Kansas City Ballet's Artistic Director and leadership from Kansas City Ballet School will judge three national competitions this year where we will award one full Summer Intensive scholarship. Your company's logo could be included on the scholarship certificate and announcement. These competitions will be Youth America Grand Prix (YAGP), Universal Ballet Competition and California Dance Classics.

### **Season Benefits and Recognition**

- Bolender Society membership for two company representatives (benefits include members-only invitations to performance intermission receptions and special events).
- Recognition in all Kansas City Ballet season program books
- Logo and Business Profile posted for one year on [kcballet.org](http://kcballet.org)
- Discount rates for KC Ballet performances offered to Mark One Electric's employees (discounts vary by performance)
- Kansas City Ballet School Studio Discount for employees (Save \$20 on 20-class packs for dance and fitness classes)
- Business Leadership Committee membership for 1 company representative
- Invitation to Kansas City Ballet special events

**COMPANY INVESTMENT: \$ 10,000**

FOR MORE INFORMATION, contact **Karen Massman VanAsdale**,  
Director of Corporate Relations, at [kvanasdale@kcballet.org](mailto:kvanasdale@kcballet.org) or 816-216-5584.