

KANSAS CITY BALLET

DEVON CARNEY
ARTISTIC DIRECTOR

2014/15
ANNUAL REPORT



ABOUT KANSAS CITY BALLET

A LETTER FROM THE EXECUTIVE DIRECTOR

Dear Patron:

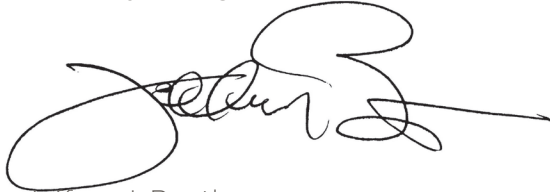
I am pleased to share with you the Annual Report of Kansas City Ballet's operations ending June 30, 2015.

I often take the opportunity to proudly state that Kansas City Ballet is one of the healthiest ballet companies of its size in the nation. This report underscores that fact. Since 2011, with the opening of both the Todd Bolender Center for Dance & Creativity and the Kauffman Center for the Performing Arts, our company has enjoyed consistent positive year end results. This year just completed is no different.

But of course, every year a balanced budget becomes more challenging as costs continue to grow unabated and as we reach further to fully fulfill our commitment to our city to make Kansas City a national destination for dance! With the continued support of so many individuals, corporations and, foundations I am confident we are up to the task!

On behalf of the Board of Directors of Kansas City Ballet, our staff, faculty, volunteers and dancers, I thank you for the many ways you invest in our company through personal giving, subscription, time and advocacy on our behalf.

Sincerely with gratitude,



Jeffrey J. Bentley
Executive Director
Kansas City Ballet

OUR PEOPLE

Executive Director
Jeff Bentley

Artistic Director
Devon Carney

30 Professional
Dancers

12 in KCBII and
Training Program

1,800 in KCB School

400 Volunteers

30 Members of the
Board of Directors

60 Full and Part-Time
Staff Members

17,000 Community
Members Reached a
Year



OUR STORY

Our 57th year was our healthiest financially and creatively, yet, as our repertory is continuously becoming more balanced, suiting the variety of audiences that our company has the ability to draw: from avid dance aficionados to the families in our community

PERFORMANCE SEASON



ALICE (in wonderland)

Choreography: Septime Webre

Music: Matthew Pierce

ATTENDANCE:
11,000

"Comic performances and arresting visuals made for enticing balletic storytelling... The work was a frolicsome, froth treat."
Kansas City Star



THE NUTCRACKER

Choreography: Todd Bolender

Music: Peter I. Tchaikovsky

ATTENDANCE:
30,000

Following a remarkable run of 33 years and more than 600 performances, this season's presentation marked the final performances of this revered production.

"As is always the case, the place was packed to the rafters with families...Perhaps this will be the seed that plants the lifelong love of the performing arts in some young heart." - KC Stage



GISELLE

Choreography: Devon Carney

Music: Adolphe Adam

ATTENDANCE:
7,000

"Incomparably exquisite."
Kcmetropolis.org



NEW MOVES

ATTENDANCE:
900

New Moves is presented to provide time and space for choreographers to create world premiere works with accomplished professional dancers. New Moves featured choreographers Robert Dekkers, Andrea Schermoly and Kelly Ann Sloan, plus Kansas City Ballet artists Ryan Jolicoeur-Nye, Travis Guerin and Jill Marlow.



DANCES DARING (then and now)

WUNDERLAND

Choreography: Edwaard Liang

Music: Philip Glass

THE STILL POINT: 3RD MOVEMENT

Choreography: Todd Bolender

Music: Claude Debussy

CONCERTINO

Choreography: Amy Seiwert

Music: Arcangelo Corelli

THE FOUR TEMPERAMENTS

Choreography: George Balanchine

Music: Paul Hindemith

KANSAS CITY BALLET SCHOOL

This year we saw
a 14% growth in
Academy attendance
and a **77% growth**
in Summer Intensive
enrollment



With the help of
sponsors and private
donors, we award
\$47,000 in scholarships
and financial aid to
our students annually



Our recently developed
ADAPTIVE DANCE program
provides a positive environment
for other-abled students to learn
the art of dance.

COMMUNITY OUTREACH

R.O.A.D. PROGRAM

The R.O.A.D. program reached 12 local schools for weekly dance and movement classes with fourth grade students



"It makes you feel free."

John, Our Lady of Guadalupe

"I have learned to be more confident in myself and to be heard."

Raychel, Merriam Park Elementary

"The thing I have learned in R.O.A.D. is how to work in a team, listen, and to help other people."

Kaylee, Fiske Elementary

ADAPTIVE DANCE

In partnership with the Down Syndrome Guild of Greater Kansas City, Brain Balance, and the nonprofit Children's Therapy Group, Inc., this year we introduced the Adaptive Dance program for 3-7 year old students with developmental delays and disabilities



OUR COMMUNITY ENGAGEMENT

School matinees brought 6,000 students from the community to our performances

KC Dance Day engaged the local community with 2,200 participants enjoying free performances and classes

Our building is often open to the public during First Friday events, open rehearsals, pre-performance workshops, and for tours.

STATEMENTS OF CASH FLOWS

YEARS ENDED JUNE 30, 2015 & 2014

REVENUES, GAINS AND OTHER SUPPORT

Ticket sales	3,289,590
School tuition	1,310,831
Contributions and grants	7,179,476
Investment return	296,958
Other	<u>73,861</u>

Total Revenues, Gains and Other Support 12,150,716

Expenses and Losses

Production	3,512,569
School	1,296,994
Marketing	828,682
General and Administrative	3,237,836
Fundraising	<u>503,054</u>

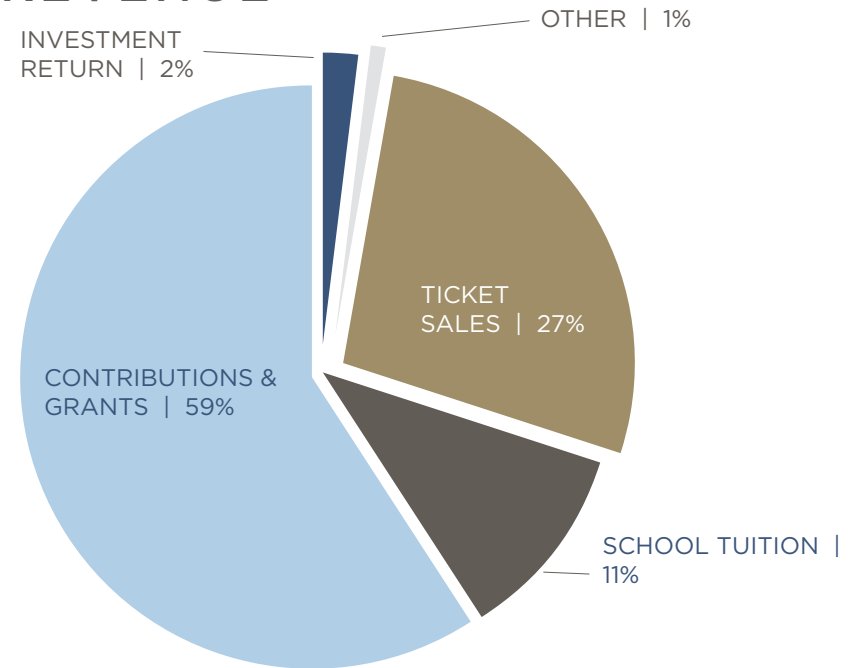
Total Expenses 9,379,135

Changes in Net Assets 2,771,581

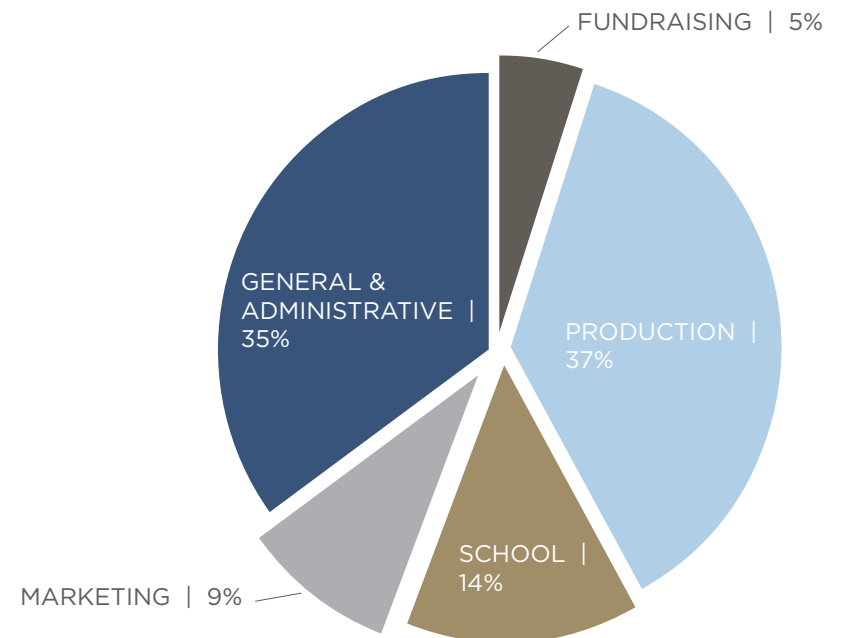
Net Assets, Beginning of Year 10,951,760

Net Assets, End of Year 13,723,341

REVENUE



EXPENSES & LOSSES



OUR NEXT MOVES: STRATEGIC PLANNING

Kansas City Ballet is on the second year of a four-year strategic plan aimed at achieving national excellence, innovation and creativity.

This plan includes initiatives to move Kansas City Ballet forward nationally and in our hometown of Kansas City, with goals for the artistic intent of the company, carrying out the mission of our school, fostering community engagement, maintaining a high level of fiscal responsibility, and connecting with the people from many different backgrounds that bring this art to life.

KANSAS CITY BALLET : MAKING KANSAS CITY A DESTINATION FOR DANCE.

